

## 摘要

语言扶贫政策背景下，贫困地区语言教育政策对于语言扶贫的整体进程而言是十分重要的一环，语言扶贫在很大程度上需要依赖教育，而语言能力的提升反过来也可以促进贫困地区教育劣势的改观，促进教育公平。本文旨在采用语言政策民族志和批判话语分析相结合的研究方法，通过一例贫困区中学的民族志案例，探究贫困地区语言教育话语与宏观语言政策之间的关系。本研究建立在多元数据的基础上，数据来源包括在该学校的参与式观察、访谈、以及各个层面语言教育政策文本，借助 Fairclough 的三维分析框架对数据进行话语分析，旨在通过对贫困地区学校语言教育现状的观察与记录来探讨宏观的语言教育扶贫政策在具体语境下被解读和实施的情况，具体问题如下：（1）国家层面出台的学校语言教育扶贫政策文本在语言政策执行的各个层级是如何被阐释的？（2）在“语言扶贫”语境下，语言教育政策在 S 中学的实施情况如何？（3）语言扶贫政策对学生的日常语言使用与语言学习有何影响？本文通过对各层面的语言教育政策文本进行批判话语分析、描写和叙述贫困地区学校语境中的语言使用情况、语言教学课堂以及该学校语言教育政策的形成执行过程，来探究宏观政策与微观语境之间的联系。研究发现，宏观语言政策与微观语境之间存在着一定的差距，语言教育政策处于一个被忽视的状态，整体的语言教育水平较低。与此同时，技术和交通的发展也为贫困地区的语言教育带来了积极的变化，为语言教育提供了更为丰富的教育渠道。

**关键词：**语言扶贫；语言政策；语言教育政策；民族志

## Abstract

It is claimed that language education can help with poverty alleviation in *China's Language Work Development Plan for the 13th Five-Year Plan period* (2016-2020). However, it is uncertain how language teaching and learning can exert any influence on the everyday life of the poor and improve their life condition. This paper aims to trace the implementation and appropriation of language policy of poverty alleviation from the top to the bottom, taking a middle school in an impoverished area in Henan province as an example. Adopting ethnography of language policy and critical discourse analysis in data collection and analysis, I collected data from multiple sources during the 55-day participant observation at the school. There are three research questions: (1) How are the texts of language policy explained at different levels? (2) How does the Middle School interpret and implement the language education policy? (3) How does the language policy affect students' daily language use and language learning? The findings presented in this thesis show that there is a gap between macro language policy and micro contexts, and the development of technology and transportation brings positive changes for language education in the impoverished area.

**Key words:** Language-based poverty alleviation; Ethnography of language policy; Language education policy; Ethnography