

摘要

随着计算机技术在外语教学中的广泛应用,近年来,越来越多的网络自主学习平台开始出现,外语在线辅导答疑业务便是其中一项广受学生欢迎的服务。并且随着学生外语学习需求的增长和自主学习能力的增强,外语自主学习平台逐渐成为学生课后进行英语自主学习的重要途径。但是,网络自主学习平台在对规模进行扩张的同时,其教学质量也是一个需要考虑的重要因素。学习者是网络自主学习的直接参与者,了解他们对外语在线辅导答疑的满意度状况,有助于我们从大体上衡量网络外语教学质量的高低,并对中学英语教学策略进行一定的改进。

本篇研究选取了笔者本人比较熟悉的两个网络自主学习平台作为代表,以这两个平台上面的中学生作为研究对象,通过构建外语在线辅导答疑学习满意度分析模型和外语在线辅导答疑学习满意度量表,对这些参与者的英语学习满意度进行问卷调查,利用统计分析软件 SPSS 对收集到的数据进行处理,分析学生对网络自主学习平台外语在线辅导答疑效果的整体满意程度及其影响因素,并对中学外语教学策略的改进提出了一些参考意见。这两个参与调查的在线辅导答疑平台分别是“求解答”和“昂立求解答”平台。

通过研究发现,学习资源、教学方法、学生的自我效能感是影响自主学习平台学习者满意度的关键因素。此外,学习者满意度受到学习动机、成效期望、感知价值的影响很大,同时还受到师生交互、教师情感态度的作用。最后学习满意度的总体评价直接体现出了学生对其继续学习和平台使用意愿的高低。但从整体上来看,中学生的学习满意度还是很高的,学生们大都比较愿意继续使用这两个平台来进行英语网络自主学习。在此基础上,笔者针对改善中学英语教学提出几点策略建议:改进教学方法设计,提升学习者体验;完善学习分析评价体系,提高学习成效;加强平台资源建设,吸引学习者持续参与。

关键词: 自主学习; 在线辅导答疑; 学习满意度; 中学英语教学

Abstract

With the wide application of computer technology in foreign language teaching, more and more web-based autonomous learning platforms appear in recent years, online tutorial is one of the most popular services within them. Besides, with the growth of students' demand for foreign language learning and the enhancement of their autonomous learning ability, the platform of autonomous learning has gradually become an important way for students' English autonomous learning after class. However, while autonomous learning platforms are popularizing, the quality of teaching is also an important factor to be considered. Learners are the direct participants of online tutorial. Their satisfaction with online tutorial is an important indicator to measure the quality of this teaching process, as well as to improve middle school English teaching strategies.

In this study, the writer chose two familiar self-learning platforms as representatives, and a questionnaire survey was conducted on the students of these two platforms to investigate the learner satisfaction of these participants. These two platforms include: Qiujiada and Only Qiujiada. The data collected were analyzed by professional software SPSS.

Through investigation, it is found that learning resources, teaching methods and students' self-efficacy are key factors influencing students' learning satisfaction. Besides, learning motivation, results expectation, perceived value are influential to learning satisfaction. Based on this, the writer put forward some suggestions on high school English teaching: improve teaching methods, optimize the learning analysis and evaluation system, enrich platform resources.

Key words: autonomous learning; online tutorial; learning satisfaction; high school English teaching